Dai Nippon Printing Co., Ltd. and Consolidated Subsidiaries

primary fully diluted

Selected Financial Data for the First Quarter Ended June 30, 2007

*This note is a selected translation of the Japanese Financial Statements and is unaudited information.

As of June 30	(millions of yen except per share amount)							
	2007			2006				
Total assets	¥ 1,616,836			¥	1,621,958			
Net assets	1,057,759			-	1,089,309			
Equity ratio	63.7 %				65.5 %			
Book value per share (yen)	¥	1,527.63		¥	1,506.98			
Book value per share (yen) Three months ended June 30	¥	,	•		yen except per s	,		
Three months ended June 30	¥	2007	7		yen except per s 2006			
		,	•	ns of	yen except per s	,		
Three months ended June 30 Net sales		2007 385,665	8.6 %	ns of	yen except per s 2006 355,118	0.8 %		

13.12

18.04

Actual results by business	al results by business segment for three months ended June 30					(millions of yen)		
		2007			2006			
Information Communication								
	Net sales	¥	155,319	(1.3) %	¥	157,321	1.8 %	
	Operating income		8,948	(18.5) %		10,976	(0.4) %	
Lifestyle and Industrial Supp	lies							
	Net sales	¥	138,670	18.1 %	¥	117,462	0.6 %	
	Operating income		8,373	(6.8) %		8,986	5.8 %	
Electronics								
	Net sales	¥	79,349	18.8 %	¥	66,777	(0.1) %	
	Operating income		2,646	(42.5) %		4,600	(42.9) %	
Beverages								
	Net sales	¥	15,711	(0.4) %	¥	15,782	(3.2) %	
	Operating income		(358)	- %		(436)	- %	