

Dai Nippon Printing Co., Ltd. and Consolidated Subsidiaries

Selected Financial Data for the Half Year Ended September 30, 2007

*This note is a selected translation of the Japanese Financial Statements and is unaudited information.

As of September 30

(millions of yen except per share amount)

	2007		2006	
Total assets	¥	1,610,923	¥	1,688,774
Total stockholders' equity		1,027,455		1,071,827
Equity ratio		63.8 %		63.5 %
Book value per share (yen)	¥	1,533.92	¥	1,520.46

Six months ended September 30

(millions of yen except per share amount)

	2007		2006		
Net sales	¥	793,886	6.8 %	¥ 743,397	2.3 %
Operating income		40,322	(15.8) %	47,869	(17.5) %
Ordinary income		41,513	(18.7) %	51,074	(12.7) %
Net income		21,839	(14.8) %	25,643	(7.8) %
Earnings per share (yen)					
primary	¥	32.21		¥ 36.38	
fully diluted		-		-	
Net Cash flows from operating activities	¥	56,294		¥ 52,860	
Net Cash flows from investing activities	¥	(45,323)		¥ (58,859)	
Net Cash used in financing activities	¥	(58,479)		¥ (16,742)	
Cash and cash equivalents	¥	124,194		¥ 216,715	

Actual results by business segment for six months ended September 30

(millions of yen)

	2007		2006		
Information Communication					
Net sales	¥	329,251	0.8 %	¥ 326,554	2.4 %
Operating income		20,078	(15.7) %	23,827	(1.3) %
Lifestyle and Industrial Supplies					
Net sales	¥	271,520	8.9 %	¥ 249,381	6.0 %
Operating income		17,117	(8.8) %	18,769	1.0 %
Electronics					
Net sales	¥	165,846	20.3 %	¥ 137,875	(2.3) %
Operating income		7,530	(12.9) %	8,647	(53.8) %
Beverages					
Net sales	¥	34,323	0.7 %	¥ 34,075	(4.9) %
Operating income		120	- %	(186)	- %

Other Data for six months ended September 30

(millions of yen)

	2007		2006	
Depreciation expenses	¥	51,167	¥	45,612
R&D expenditures	¥	17,359	¥	14,500