

Dai Nippon Printing Co., Ltd. and Consolidated Subsidiaries

Selected Financial Data for the Fiscal Year Ended March 31, 2008

*This note is a selected translation of the Japanese Financial Statements and is unaudited information.

As of March 31 2007 and 2008

(millions of yen except per share amount)

	March 31, 2008	March 31, 2007
Total assets	¥ 1,601,192	¥ 1,700,250
Total stockholders' equity	1,040,135	1,099,439
Equity ratio	62.6 %	63.0 %
Book value per share (yen)	¥ 1,516.35	¥ 1,544.02

April 1-March 31 2007 and 2008

(millions of yen except per share amount)

	April 1, 2007-March 31, 2008		April 1, 2006-March 31, 2007	
Net sales	¥ 1,616,053	3.7 %	¥ 1,557,802	3.3 %
Operating income	87,104	(9.4) %	96,144	(20.3) %
Ordinary income	86,502	(14.6) %	101,348	(18.7) %
Net income	45,171	(17.6) %	54,841	(15.9) %
Earnings per share (yen)				
primary	¥ 67.08		¥ 78.10	
fully diluted	-		-	
Net Cash flows from operating activities	¥ 157,282		¥ 123,010	
Net Cash flows from investing activities	¥ (122,522)		¥ (150,717)	
Net Cash used in financing activities	¥ (73,727)		¥ (42,589)	
Cash and cash equivalents	¥ 130,695		¥ 170,488	

Actual results by business segment

(millions of yen)

	April 1, 2007-March 31, 2008		April 1, 2006-March 31, 2007	
Information Communication				
Net sales	¥ 679,897	1.7 %	¥ 668,841	1.0 %
Operating income	43,076	(15.5) %	50,957	(0.1) %
Lifestyle and Industrial Supplies				
Net sales	¥ 555,791	4.3 %	¥ 532,713	11.0 %
Operating income	31,863	(12.1) %	36,252	(3.6) %
Electronics				
Net sales	¥ 322,312	10.4 %	¥ 291,916	(1.6) %
Operating income	19,818	33.1 %	14,892	(60.6) %
Beverages				
Net sales	¥ 73,494	(0.8) %	¥ 74,121	(3.0) %
Operating income	1,325	107.2 %	639	122.5 %

Other Data

(millions of yen)

	April 1, 2007-March 31, 2008		April 1, 2006-March 31, 2007	
Capital expenditures	¥ 116,139		¥ 162,885	
Depreciation expenses	¥ 109,902		¥ 100,161	
R&D expenditures	¥ 35,556		¥ 30,112	
Cash dividends per share(yen)				
Interim	¥ 16.00		¥ 13.00	
Year-end	¥ 20.00		¥ 19.00	
Full Year	¥ 36.00		¥ 32.00	