Dai Nippon Printing Co., Ltd. and Consolidated Subsidiaries

Selected Financial Data for the Second Quater Ended September 30, 2008 *This note is a selected translation of the Japanese Financial Statements and is unaudited information.

As of September 30			(millions	s of y	en except per sh	are amount)
		2008	3		2007	
Total assets	¥	1,613,183		¥	1,610,923	
Total stockholders' equity		974,304			1,027,455	
Equity ratio		60.4	%		63.8 %	, 0
Book value per share (yen)	¥	1,512.03		¥	1,533.92	
Six months ended September 30			(millions	s of y	ven except per sh	are amount)
•	2008			2007		
Net sales	¥	804,322	1.3 %	¥	793,886	6.8 %
Operating income		39,948	(0.9) %		40,322	(15.8) %
Ordinary income		41,569	0.1 %		41,513	(18.7) %
Net income		16,567	(24.1) %		21,839	(14.8) %
Earnings per share (yen)						
primary	¥	25.52		¥	32.21	
fully diluted		_			_	
Net Cash flows from operating activities	¥	72,582		¥	56,294	
Net Cash flows from investing activities	¥	(55,117)		¥	(45,323)	
Net Cash used in financing activities	¥	(33,812)		¥	(58,479)	
110t Odon doca in iniditioning dotivities	-	(33,012)				
Cash and cash equivalents	¥	112,770	d Septen	¥	124,194	lions of yen)
Cash and cash equivalents Actual results by business segment for six	¥	112,770		¥	124,194	lions of yen)
Cash and cash equivalents Actual results by business segment for six Information Communication	¥ mo	112,770 onths ende	3	¥ nbe	124,194 er 30 (mil	,
Cash and cash equivalents Actual results by business segment for six Information Communication Net sales	¥ mo	112,770 enths ende 2008 332,847	1.1 %	¥ nbe	124,194 er 30 (mil) 2007	0.8 %
Cash and cash equivalents Actual results by business segment for six Information Communication	¥ mo	112,770 onths ende	3	¥ nbe	124,194 er 30 (mil	0.8 %
Cash and cash equivalents Actual results by business segment for six Information Communication Net sales Operating income Lifestyle and Industrial Supplies	¥ mo ¥	112,770 enths ende 2008 332,847 15,582	1.1 % (22.4) %	nbe	124,194 er 30 (min 2007) 329,251 20,078	0.8 % (15.7) %
Cash and cash equivalents Actual results by business segment for six Information Communication Net sales Operating income Lifestyle and Industrial Supplies Net sales	¥ mo ¥	112,770 enths ende 2008 332,847 15,582 288,978	1.1 % (22.4) %	nbe	124,194 er 30 (min 2007 329,251 20,078 271,520	0.8 % (15.7) %
Cash and cash equivalents Actual results by business segment for six Information Communication Net sales Operating income Lifestyle and Industrial Supplies	¥ mo ¥	112,770 enths ende 2008 332,847 15,582	1.1 % (22.4) %	nbe	124,194 er 30 (min 2007) 329,251 20,078	0.8 % (15.7) %
Cash and cash equivalents Actual results by business segment for six Information Communication Net sales Operating income Lifestyle and Industrial Supplies Net sales Operating income Electronics	¥ mo	332,847 15,582 288,978 15,195	1.1 % (22.4) % 6.4 % (11.2) %	\frac{\frac{1}{4}}{\frac{1}{4}}	124,194 er 30 (min 2007 329,251 20,078 271,520 17,117	0.8 % (15.7) % 8.9 % (8.8) %
Cash and cash equivalents Actual results by business segment for six Information Communication Net sales Operating income Lifestyle and Industrial Supplies Net sales Operating income Electronics Net sales	¥ mo	332,847 15,582 288,978 15,195	1.1 % (22.4) %	\frac{\frac{1}{4}}{\frac{1}{4}}	124,194 er 30 (min 2007 329,251 20,078 271,520 17,117	0.8 % (15.7) % 8.9 % (8.8) %
Cash and cash equivalents Actual results by business segment for six Information Communication Net sales Operating income Lifestyle and Industrial Supplies Net sales Operating income Electronics	¥ mo	332,847 15,582 288,978 15,195	1.1 % (22.4) % 6.4 % (11.2) %	\frac{\frac{1}{4}}{\frac{1}{4}}	124,194 er 30 (min 2007 329,251 20,078 271,520 17,117	0.8 % (15.7) % 8.9 % (8.8) %
Cash and cash equivalents Actual results by business segment for six Information Communication Net sales Operating income Lifestyle and Industrial Supplies Net sales Operating income Electronics Net sales Operating income Beverages	¥ ¥	112,770 onths ende 2008 332,847 15,582 288,978 15,195 156,155 13,370	1.1 % (22.4) % 6.4 % (11.2) % (5.8) % 77.6 %	\frac{\fir}{\fint}}}}}}}}{\frac{\frac{\frac{\frac{\frac{\frac{\frac{\frac{\frac{\frac{\frac{\frac}}}}}}}{\frac}}}}}}}}}{\frac}}}}}}}}}}}}}}}}}}}}}}}}}}}}}}}}}}}}	124,194 er 30 (min 2007 329,251 20,078 271,520 17,117 165,846	0.8 % (15.7) % 8.9 % (8.8) %
Cash and cash equivalents Actual results by business segment for six Information Communication Net sales Operating income Lifestyle and Industrial Supplies Net sales Operating income Electronics Net sales Operating income Beverages Net sales	¥ ¥	332,847 15,582 288,978 15,195	1.1 % (22.4) % 6.4 % (11.2) % (5.8) % 77.6 %	\frac{\fir}{\fint}}}}}}}}{\frac{\frac{\frac{\frac{\frac{\frac{\frac{\frac{\frac{\frac{\frac{\frac}}}}}}}{\frac}}}}}}}}}{\frac}}}}}}}}}}}}}}}}}}}}}}}}}}}}}}}}}}}}	124,194 er 30 (min 2007 329,251 20,078 271,520 17,117 165,846	0.8 % (15.7) % 8.9 % (8.8) % 20.3 % (12.9) %
Cash and cash equivalents Actual results by business segment for six Information Communication Net sales Operating income Lifestyle and Industrial Supplies Net sales Operating income Electronics Net sales Operating income Beverages	¥ ¥	112,770 onths ende 2008 332,847 15,582 288,978 15,195 156,155 13,370	1.1 % (22.4) % 6.4 % (11.2) % (5.8) % 77.6 %	\frac{\fir}{\fint}}}}}}}}{\frac{\frac{\frac{\frac{\frac{\frac{\frac{\frac{\frac{\frac{\frac{\frac}}}}}}}{\frac}}}}}}}}}{\frac}}}}}}}}}}}}}}}}}}}}}}}}}}}}}}}}}}}}	124,194 er 30 (min 2007 329,251 20,078 271,520 17,117 165,846 7,530	0.8 % (15.7) % 8.9 % (8.8) % (12.9) %
Cash and cash equivalents Actual results by business segment for six Information Communication Net sales Operating income Lifestyle and Industrial Supplies Net sales Operating income Electronics Net sales Operating income Beverages Net sales Operating income Operating income	¥ ¥ ¥	112,770 onths ende 2008 332,847 15,582 288,978 15,195 156,155 13,370 33,855 29	1.1 % (22.4) % 6.4 % (11.2) % (5.8) % 77.6 %	\frac{\fir}{\fint}}}}}}}}{\frac{\frac{\frac{\frac{\frac{\frac{\frac{\frac{\frac{\frac{\frac{\frac}}}}}}}{\frac}}}}}}}}}{\frac}}}}}}}}}}}}}}}}}}}}}}}}}}}}}}}}}}}}	124,194 er 30 (min 2007 329,251 20,078 271,520 17,117 165,846 7,530 34,323 120	0.8 % (15.7) % 8.9 % (8.8) % 20.3 % (12.9) % 0.7 % - %
Cash and cash equivalents Actual results by business segment for six Information Communication Net sales Operating income Lifestyle and Industrial Supplies Net sales Operating income Electronics Net sales Operating income Beverages Net sales	¥ ¥ ¥	112,770 onths ende 2008 332,847 15,582 288,978 15,195 156,155 13,370 33,855 29	1.1 % (22.4) % 6.4 % (11.2) % 77.6 % (1.4) % (75.8) %	\frac{\fir}{\fint}}}}}}}}{\frac{\frac{\frac{\frac{\frac{\frac{\frac{\frac{\frac{\frac{\frac{\frac}}}}}}}{\frac}}}}}}}}}{\frac}}}}}}}}}}}}}}}}}}}}}}}}}}}}}}}}}}}}	124,194 er 30 (min 2007 329,251 20,078 271,520 17,117 165,846 7,530 34,323 120	0.8 % (15.7) % 8.9 % (8.8) % 20.3 % (12.9) % - %
Cash and cash equivalents Actual results by business segment for six Information Communication Net sales Operating income Lifestyle and Industrial Supplies Net sales Operating income Electronics Net sales Operating income Beverages Net sales Operating income	¥ ¥ ¥	112,770 onths ende 2008 332,847 15,582 288,978 15,195 156,155 13,370 33,855 29	1.1 % (22.4) % 6.4 % (11.2) % 77.6 % (1.4) % (75.8) %	\frac{\fir}{\fint}}}}}}}}{\frac{\frac{\frac{\frac{\frac{\frac{\frac{\frac{\frac{\frac{\frac{\frac}}}}}}}{\frac}}}}}}}}}{\frac}}}}}}}}}}}}}}}}}}}}}}}}}}}}}}}}}}}}	124,194 er 30 (min 2007) 329,251 20,078 271,520 17,117 165,846 7,530 34,323 120 (min 2007)	0.8 % (15.7) % 8.9 % (8.8) % 20.3 % (12.9) % - %