

For immediate release

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### Differences between Earnings Forecasts and Results

The differences between Dai Nippon Printing Co., Ltd.'s consolidated financial forecasts for the fiscal year ended March 31, 2013, announced on November 8, 2012, and the actual results announced today are shown in the table below.

1. Differences between consolidated earnings forecasts and the actual results for the fiscal year ended March 31, 2013  
 (April 1, 2012–March 31, 2013)

	Net sales	Operating income	Ordinary income	Net income	Net income per share
	Million yen	Million yen	Million yen	Million yen	Yen
Latest forecast (A)	1,520,000	38,000	39,000	12,000	18.63
Actual results (B)	1,446,607	35,779	40,318	19,217	29.84
Change (B–A)	(73,393)	(2,221)	1,318	7,217	–
Change (%)	(4.8)	(5.8)	3.4	60.1	–
Previous year result (fiscal year ended March 31, 2012)	1,507,227	34,015	36,843	(16,356)	(25.39)

2. Reasons for the differences

In the fiscal year ended March 31, 2013, net sales and operating income were lower than our forecasts, but ordinary income was higher than our forecast. Net income was higher than our forecast as a result of gains on the sale of fixed assets and other factors.